

PLASTIC SMART CITIES MEDITERRANEAN EXCHANGE VISIT

PLASTIC
SMARTCITIES



> Venice, Italy

22-23 June 2022

WWF Plastic Smart Cities Initiative Mediterranean is organising the first network exchange meeting hosted by the city of Venice. Main objectives of the meeting are:

Strengthen network among Mediterranean PSC cities;

Present the the objectives and key achievements of Plastic Smart Cities globally and in the Mediterranean;

Present and share the activities and results of Mediterranean Plastic Smart Cities;

Discuss and exchange best practices & potential increase of activities for cities, tourism operators and citizens to reduce plastic use, increase waste management and prevent marine litter.

Notes:

- The event will be in presence, with possible interventions from external people via zoom during the first day.
- The language of the exchange will be mainly English, but interpretation is provided for both days in Italian/English/French.
- Participants will be requested to present a COVID-negative rapid test (valid within 48h) and wear a FFP2 mask when inside the venue.

Hosted by



CITTA' DI
VENEZIA



For information:

Stefania Campogianni

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AGENDA

Tuesday 21 June: Arrival and joint dinner (optional).

Accommodation: Hotel Centro Culturale Don Orione Artigianelli, Dorsoduro 909/a - VENICE

MAP TO >
Dorsoduro
909/a



Wednesday 22 June, Workshop in Arsenale, Venice, Saletta Acquarius (Tesa 105)

Departure from the hotel at 8:45

MAP TO >
Arsenale



TIME	TOPIC	SPEAKER
9:30	Welcome and greetings	Massimiliano De Martin Giovanni Seno Andrea Razzini Roberto Panciera Fabrizio D'Oria
10:00	Agenda and Meetings objectives	Stefania Campogianni
10:10	The Plastic Smart Cities (PSC) Initiative: Presentation of its objectives and key achievements at global and Mediterranean levels	Stefania Campogianni Giorgio Bagordo
10:30	Presentation of PSC Cities	Venice: Cristiana Scarpa Giuliana Da Villa Timothy Pepe Izmir: Kemal Kılıç Çeşme: Yıldırım Aktuğan
11:25	Coffee Break	
11:40	Presentation of PSC Cities	Dubrovnik: Matea Kordić Trogir: Ruža Kovačević Tangier: Mouhssine Abderrahim Tunisia: Nour Mansour
13:00	Lunch Break	
14:00	Towards Plastic Smart Practices - the role of cities. Joint discussion about which policies & measures cities can take to reduce plastic pollution. Participants are invited to provide examples of best practices, obstacles & solutions. Focus on: - How to promote Innovation - How to develop plastic smart public events	Moderated by Blanka Rakuljić & Eva Alessi Intervention by Timothy Pepe on "Green Tpl and sustainable events"
14:45	Towards Plastic Smart Practices - the role of the tourism sector. Joint discussion on actions and measures that tourism businesses can take. Participants are invited to provide examples of best practices and needs. Focus on: - How to engage with hospitality sector - The success of pledges for restaurants and cafs	Moderated by Tolga Yucel & Giorgio Bagordo
15:45	Coffee Break	

16:00	Towards Plastic Smart Practices - the role of citizens and tourists. Joint discussion to identify best practices and initiatives on how to inform, educate and engage local citizens and tourists in plastic reduction & waste management. Focus on: - How to communicate to people to motivate them - How to engage people in citizens' science initiatives	Moderate Oussama Abaouss & Nour Mansour Intervention by Riccardo Seccareello on "Plastic reduction initiatives"
16:45	Wrap up	Stefania Campogianni
17:00	Closure of the day	

Thursday 23 June, Venice & Veritas Venezia - Mestre

TIME	TOPICS MANAGED BY VERITAS	SPEAKER
8:30	Meeting point in Campo San Barnaba Waste collection in Venice > https://goo.gl/maps/vwSBmWm8mxG7Qu3X9	Fabio Penzo
10:00	Departure from Zattere / San Basilio	
11:00	Visit to the Veritas waste sorting site - Sacca Fisola island	
12:00	Transfert on boat to Tronchetto	
12:30	Lunch break	
13:15	Departure to Veritas Headquarter by bus - Mestre (Ve)	
13:30	Introduction to Veritas activities in waste management	Andrea Razzini
13:45	Traceability of the plastic supply chain	Giuliana Da Villa
14:00	"Eco-ricicli Veritas" company Plastic sorting plant	Alessio Bonetto
14:15	Ecoprogetto Venezia" company From plastic mechanical selection/suction to optical fibers selection	Luca Stecca
14:45	Visit to Veritas sorting plants and bulky plant, with particular attention to plastic selection	
17:30	Transfer to Forte Marghera - Mestre and closure of the day	
18:30 / 19:30	Public event in Forte Marghera – Mestre. Presentation of Venice Plastic Smart City, presentation of actions and commitments. Launch of Veritas campaign "Tap water to drink"	Moderated by Roberta De Rossi - journalist Massimiliano De Martin Andrea Razzini WWF representatives

City of Venice (Italy)

Municipality of Venice

Massimiliano De Martin - *Councilor for the environment*

Cristiana Scarpa - *Responsible for City cleaning planning, naturalistic and environmental observatory*

Nicoletta Villano

Veritas Group

Andrea Razzini - *Ceo*

Roberto Panciera - *Member of board*

Alessio Bonetto - *Special projects*

Giuliana Da Villa - *Quality, environment and security manager*

Fabio Penzo - *Officer for Venice environmental services*

Riccardo Seccarello - *Communication manager*

Luca Stecca - *Officer for waste treatment Ecoprogetto Venezia*

Avm Group

Giovanni Seno - *Ceo*

Timothi Pepe - *Environmental manager*

Vela

Fabrizio D'Oria - *Operative director*

City of Dubrovnik (Croatia)

Matea Kordić - *Adviser for European funds*

City of Trogir (Croatia)

Ruža Kovačević - *Head of Administrative department for social activities*

City of Izmir (Turkey)

Kemal Kılıç - *Head of waste management*

City of Çeşme (Turkey)

Yıldırım Aktuğan - *Vice Mayor*

City of Tangier (Morocco)

Mouhssine Abderrahim - *Head of waste management*

WWF and Sunce

Stefania Campogianni - *WWF Mediterranean Marine Initiative*

Eva Alessi - *WWF Italy*

Giorgio Bargordo - *WWF Italy*

Tolga Yucel - *WWF Turkey*

Oussama Abaouss - *WWF Morocco*

Nour Mansour - *WWF Tunisia*

Blanka Rakuljić - *Sunce*

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